



PUBLIC NOTICE

MAGNET RECOGNITION PROGRAM® – SITE VISIT

What is Magnet and why is Magnet important?

- ANCC Magnet Recognition Program® is the highest credential a healthcare organization can achieve. It acknowledges the invaluable contributions of nurses in all healthcare settings and among all populations around the world.
- Magnet designation is an indication to patients and the public that these organizations have met the most stringent, evidence-based standards of nursing excellence in patient care delivery. It is a results-driven recognition that fosters nurse engagement, and the role nurses play as members of the interprofessional team to improve patient outcomes and reduce healthcare costs.
- NorthBay Health was designated as a Magnet organization in 2014 and 2019 by the ANCC Magnet Recognition Program®. This prestigious designation recognizes excellence in nursing services. In August 2024, NorthBay Health is applying for redesignation.
- Patients, family members, staff, and interested parties who would like to provide comments are encouraged to do so. Anyone may send comments via e-mail and direct mail.
- Your comments must be received by the Magnet Program Office by July 26, 2024.

NOTE: All comments are CONFIDENTIAL and are not shared with the health care organization. Comments may be anonymous, but they must be sent in writing to the Magnet Program Office.

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Click the QR code to
learn more about
Magnet® Designation