



# Community Benefits Plan 2024 Community Health Needs Assessment Report Implementation Strategies

NorthBay Health Medical Center 1200 B. Gale Wilson Blvd. Fairfield, CA 94533 NorthBay Health VacaValley Hospital 1000 Nut Tree Road Vacaville, CA 95687

#### **OVERVIEW & GENERAL INFORMATION**

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Authorized Governing Body: NorthBay Healthcare Corporation Board of Directors

Hospital Organization and EIN: NorthBay Health Group 94-1458282

4500 Business Center Drive, Fairfield, CA 94534

This written plan adopted by the Board of Directors is available to the public by request and online at <a href="NorthBay.org">NorthBay.org</a>, the website of the health care system.

## **ABOUT NORTHBAY HEALTH**

NorthBay Health opened its first hospital, then called Intercommunity Memorial Hospital, to patient care in 1960 and remains Solano County's only locally based and managed nonprofit healthcare organization. The organization became known as NorthBay Healthcare in 1987, and NorthBay Health in June 2022. NorthBay Health Medical Center in Fairfield and NorthBay Health VacaValley Hospital in Vacaville are known for providing quality services.

Our hospitals offer 24-hour emergency care and diagnostic services. Our Fairfield hospital offers acute surgical services and intensive care. Both hospitals have maintained accreditation from The Joint Commission.

NorthBay Health is a member of the Mayo Clinic Care Network.

The 154-bed NorthBay Health Medical Center provides excellent maternal and child services and is a Baby-Friendly Designated hospital. Our Newborn Intensive Care Unit (NICU) provides sophisticated services for premature or ill newborns. The hospital also hosts a level II Trauma Center verified by the American College of Surgeons. NorthBay Health Heart & Vascular Center is the only civilian open-heart surgery center in the county. NorthBay Health Neuroscience & Spine provides advanced procedures on the Fairfield campus. The Emergency Department is a Chest Pain Center and STEMI Receiving Center.

Both NorthBay Health Medical Center and the 50-bed NorthBay Health VacaValley Hospital have 24/7/365 Emergency Services, a helipad to receive and transport critically ill patients, are Certified Stroke Centers, and are designated for pediatric emergencies.

Other keynote services include NorthBay Health Cancer Center on the Vacaville campus, the county's first nationally accredited center. The VacaValley Wellness Center and the VacaValley Health Plaza host orthopedic specialties and pain management.

NorthBay Health Primary Care, with offices in Fairfield, Vacaville, Green Valley, and Dixon, partners with the NorthBay Medical Group, comprised of board-certified family practice physicians, internists, pediatricians, and affiliated physician specialists throughout the Solano County region.

NorthBay Health leads the way in providing advanced medicine to the people of Solano County. Our compassion, commitment to excellence, and depth and breadth of our services demonstrate our enduring commitment to the local community. We strive to ensure that local residents remain close to home for most health care services they will require in their lifetimes.

### NORTHBAY HEALTH'S HISTORY OF COMMUNITY BENEFIT

NorthBay Health is committed to improving the health of the Solano County community. To augment our independent efforts, NorthBay Health also pursues its mission through participation in a variety of coalitions within the community. Our boards of directors understand that medical care is not the only factor that influences community health. Adequate housing and nutrition, education, employment, and a feeling of hope and well-being also impact community wellness. By working with civic agencies, nonprofit organizations, and health care partners, NorthBay Health is able to reach beyond the walls of our facilities and positively affect a number of community health needs, in addition to medical care.

NorthBay Health works collaboratively with a network of other community organizations. We are able to offer an array of health care services and benefit from the expertise of others in addressing broader social issues. NorthBay Health and our board of directors play an integral role in the governance, funding, and implementation of community health improvement projects.

Embracing community wellness, each year NorthBay Health partners with nonprofit organizations, educational institutions, public safety agencies, and the Solano Public Health Department to conduct activities, build facilities, and operate programs that directly and indirectly improve the quality of life of local residents. The goal of each of these partnerships is to encourage healthy behavior, therefore addressing the needs identified in the assessment.

## WHO WAS INVOLVED IN THE ASSESSMENT

NorthBay Health worked with Kaiser Permanente and Kaiser's CNNA Data Platform, a web-based resource provided to our communities as a way to support community health needs assessments and community collaboration. Solano County Public Health partners shared additional data from their internal platforms and studies, and other online sources were referenced (e.g., kidsdata.org, California Healthy Places Index).

In an effort to include a wide range of community voices from individuals with diverse perspectives and experiences and those who work with or represent underserved populations and geographic communities within the NorthBay Health service area, NorthBay Health worked with Harder+Company using several methods to identify communities for qualitative data collection activities.

Harder+Company reviewed the participant lists from previous CHNA reports in the same service area. Next, they examined reports published by local organizations and agencies (e.g., county and city plans, community-based organizations) to identify additional high-need communities. Finally, they researched local news stories to identify emerging health needs and social conditions affecting community health that may not yet be indicated in secondary data. Importantly, the inclusion of service providers (through Community Benefits Implementation Plan 2024

key informants and provider group interviews) and community members (through focus groups) allowed us to identify health needs from the perspectives of service delivery groups and beneficiaries. NorthBay Health specifically worked with Solano County partners, Kaiser Foundation, and local service providers to then prioritize the identified health needs.

## **Collaborative NorthBay Health partners:**

- 1. Kaiser Foundation
- 2. Sutter Health
- 3. Solano County Public Health and Social Services

## **Additional partners:**

- 1. Harder+Company consulting firm.
- 2. Community Health Insights (CHI) (Sutter's consulting firm.)

#### CONSULTANTS INVOLVED IN THE ASSESSMENT

Harder+Company Community Research (Harder+Company) is a social research and planning firm with offices in San Francisco, Sacramento, Los Angeles and San Diego. Harder+Company works with public sector, nonprofit, and philanthropic clients nationwide to reveal new insights about the nature and impact of its work.

Through high-quality, culturally responsive evaluation, planning and consulting services, Harder+Company helps organizations translate data into meaningful action.

Since 1986, Harder+Company has worked with health and human service agencies throughout California and the country to plan, evaluate, and improve services for vulnerable populations. The firm offers deep experience assisting NorthBay Health, health departments, and other health agencies on a variety of efforts — including needs assessments, strategic plans, engaging and gathering meaningful input from community members, and using data for program development and implementation.

Harder+Company offers expertise in broad community participation, which is essential to both health care reform and the CHNA process in particular. Harder+Company is the consultant on several CHNAs throughout the state.

### LIST OF PRIORITIZED SIGNIFICANT HEALTH NEEDS

Six health needs were determined to be significant (in prioritized order):

- **1. Access to Care:** Access to quality health care includes affordable health insurance, preventive care, and reduced risk of unnecessary disability and premature death.
- **2. Housing:** Access to safe, secure, and affordable housing is an important social determinant of health. Families with fewer financial resources are more likely to experience substandard housing conditions and the associated risks.
- 3. Income & Employment: Intrinsically related to all health issues from housing to behavioral health, income and employment are strong determinants of an individual's health outcomes.

  Community Benefits Implementation Plan 2024

- **4. Mental & Behavioral Health:** Mental and behavioral health are the foundation for healthy living, and encompass mental illness, substance use and overdoses, and access to service providers for preventive care and treatment.
- 5. Community Safety: Direct and indirect exposure to violence and injury, such as domestic and community violence, have significant effects on well-being and health. On average, residents of Solano County have higher rates of domestic violence hospitalizations, injury deaths (intentional and unintentional), and violent crimes compared to the state. Nearly half of seniors in the county have experienced a fall in the past year, and African Americans have nearly double the county rate of misdemeanor arrests, which are associated with negative health outcomes such as injury and substance abuse.
- **6. Transportation:** Having access to transportation services to support individual mobility is a necessity of daily life. Without transportation, individuals struggle to meet their basic needs, including those that promote and support a healthy life.

## **2024 IMPLEMENTATION STRATEGY**

The following describes the strategy, tactics and approach NorthBay Health intends to employ to address the significant areas identified in the 2022 Community Health Needs Assessment. The plan describes programs and resources to be committed, the expected benefit of each initiative, and evaluation metrics to be used to gauge success.

CFS		

# Initiative, Activity or Program Description

## **Charity Care**

NorthBay Health opened as Intercommunity Hospital in 1960 to care for everyone in the community, regardless of their ability to pay. Health care – from the emergency department to specialty care to hospice – is often provided free or at reduced prices to low-income patients. NorthBay, as the leading safety net health system in Solano County, is a disproportionate share hospital, meaning it provides the bulk of care to those who are uninsured or underinsured in the community. Charity care provided by NorthBay Health is essential to local residents having access to high-quality care and services.

# Intended Outcome and Measurement of Success

Provide access to care for as many who cannot afford the cost as possible.

**Measurement:** At year end, provide a report on the total amount of un-reimbursed cost of charity care provided to patients, as well as the number of patients who received the benefit of the charity care program.

# Initiative, Activity or Program Description

### **Hospice & Bereavement Services**

NorthBay Hospice & Bereavement will strive to reach more local patients who need hospice and bereavement services. NorthBay's services are offered to anyone, regardless of insurance or ability to pay, whether in the home, hospital, nursing home, or board-and-care facility. The multidisciplinary staff includes a medical director, specially trained nurses, home health aides, social workers, chaplains, volunteers, and a bereavement coordinator.

# Intended Outcome and Measurement of Success

NorthBay Hospice & Bereavement is aware that as many as 20-30 patients each month are receiving hospice care from out-of-county providers. It is NorthBay's goal to deliver this service – which provides 24/7 care and support for the patient and caregivers – to our Vacaville and Fairfield patients close to home. This also provides better continuity of care for patients in the program who may need hospitalization.

#### Measurements:

- Publish news stories to increase internal and community awareness of the hospice program;
- Publish news stories to increase participation of community members in the
   Drop-in Bereavement Support Group; and
- Host the annual Tree of Memories memorial service.

# Initiative, Activity or Program Description

## **OLE Health Partnership**

NorthBay Health and OLE Health, a federally qualified health center (FQHC), will work together to increase access to care to the most vulnerable population of underinsured and non-insured residents of Fairfield and surrounding areas. Since 2019, NorthBay Health has provided clinic space to OLE Health at NorthBay Medical Center, a central location in proximity to the at-risk population. NorthBay completely covered the cost of the location through a grant to OLE Health. Due to budgetary constraints, starting in the fall of 2023, NorthBay will provide that space at a reduced cost. NorthBay is also working to provide more space for expansion of the program.

# Intended Outcome and Measurement of Success

More community members will access primary care, which will reduce utilization of emergency room resources. Patients of OLE Health, who require hospitalization or specialty services, will have better medical outcomes.

**Measurements:** OLE Health will continue to operate a community health center for primary care on the campus of NorthBay Medical Center. Utilization of the center will increase gradually as NorthBay Health and OLE Health explore expanding services. Key indicators of success are:

- o Increased utilization of primary care services at this location; and
- Effective use of additional space to be provided to OLE Health at the current site.

#### HOUSING

# Initiative, Activity or Program Description

## **Opportunity House**

As a financial supporter of the Opportunity House shelter, under the auspices of Vacaville Solano Services Corporation (VSSC), NorthBay is supporting the leading homeless advocacy organization in Vacaville. Since 1990, it has been providing safe temporary housing and a sober work-to-housing program to homeless individuals and families.

# Intended Outcome and Measurement of Success

Provides four comprehensive programs serving homeless adults and families (Opportunity House), homeless children living with their parents at our shelter (Children's Health & Wellness), homeless and at-risk youth (My Friend's House), and most recently, chronically unsheltered individuals (Vacaville Warming Shelter).

**Measurements**: Reports from the organization outlining the number of temporary housing provided to families and at-risk youth with the financial donation of \$25K.

# Initiative, Activity or

# Program Description

## **Vallejo Navigation Center**

A navigation center for homeless, providing basic medical services and wrap-around social services (employment help, housing options, etc.), the center is to be constructed in Vallejo.

# Intended Outcome and Measurement of Success

Originally planned to open in 2021, the preferred site became unusable after environmental assessments deemed it risky. Progress has been made to secure new land, start construction, with an expected opening date in 2024. NorthBay Health already has committed \$150,000 to the project.

**Measurements:** There is a balance of \$50,000 for the pledge NorthBay made to contribute to this program for a total of \$200,000 in support. The balance of the pledge will be paid upon the center's opening.

## **INCOME & EMPLOYMENT**

# Initiative, Activity or Program

Description

## Initiative, Activity or Solano Economic Development Corp.

As a leading financial investor and through participation on the Board of Directors and the Solano EDC Advocacy Council, further the goals of Moving Solano Forward, a program of business attraction and job creation.

# Intended Outcome and Measurement of Success

Support Solano EDC in its mission to assist existing employers to remain in the community, bring new businesses to the community, and increase the number of jobs available to local residents. Educate membership on economic trends as they relate to Solano County.

**Measurement:** Increase the number of businesses coming to Solano County, grow jobs, and create a better understanding of the economy for local businesses through forums and workshops.

Initiative,	<b>Activity or</b>
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## **Chambers of Commerce**

## **Program** Description

As a financial investor of all nine chambers of commerce in Solano County, NorthBay aims to help the local business community flourish and retain existing jobs. In addition, support job and recruitment fairs to connect the unemployed to businesses that are hiring.

# **Intended Outcome** and Measurement of Success

Support the Chambers in their mission to promote, educate, and engage local businesses in their communities.

Measurement: Review local Chamber programs to see if they are successful in their mission.

## Initiative, Activity or

# **Program**

**Salvation Army Kroc Center of Suisun City** 

Description

Financially support the programs of the Salvation Army Kroc Center in low-income

neighborhoods of Suisun City.

# **Intended Outcome** and Measurement of Success

Provide families with employment opportunities, health education, and food distribution, and support the Christmas Red Kettle program.

Measurement: A report of the success of connecting families with food plus health, education, and employment resources.

## Initiative, Activity or

## **Program** Description

# Vacaville Neighborhood Boys & Girls Club

Support the Vacaville Neighborhood Boys & Girls Club by providing funds to help with programs that assist low-income families by providing an out-of-school place that offers life-enhancing experiences, including healthy meals and activities.

# **Intended Outcome** and Measurement of Success

Put children on a path to success by reducing dropout rates, obesity, and violence. Assist families in making healthy choices for their children.

**Measurement:** A report from the Boys & Girls Club indicating that programs reach at least 400 young people in the city of Vacaville's most challenged neighborhoods.

## **MENTAL & BEHAVORIAL HEALTH**

## Initiative, Activity or Horseplay Therapeutic Riding Center

## Program Description

Located in Solano County, Horseplay Therapeutic Riding Center offers a year-round recreational riding program for special needs children and adults. Affiliated with the Professional Association of Therapeutic Horsemanship (PATH International), the nonprofit organization's volunteers assist leading the horses and side-walking.

## Intended Outcome and Measurement of Success

A community benefit grant from NorthBay Health will cover the cost of participation for dozens of riders, as well as boarding of horses at the center. Participants in the program develop strength, balance, and increased self-esteem, benefiting individuals with conditions such as cerebral palsy, spina bifida, multiple sclerosis, Down Syndrome, autism, brain injury or head trauma, visual and hearing impairments, mental or learning disorders, and muscular dystrophy.

**Measurement:** Horseplay will report on the success of its program, indicating how many individuals were able to participate, and the overall program cost.

#### **COMMUNITY SAFETY**

# Initiative, Activity or Program Description

## **Cardiovascular Disease Education**

Conduct community outreach initiatives to affect the public's behavior in order to reduce the incidence and prevalence of cardiovascular diseases. The NorthBay Chest Pain Center will partner with the NorthBay Stroke Program to develop a cardiovascular health improvement plan, including but not limited to, educational offerings targeted to the identified populations at risk. To foster a shared understanding of the community's cardiovascular risk, a partnership with the local EMS agency will be established to facilitate knowledge sharing and outreach collaboration. NorthBay Health educators will conduct or attend community events at which time they will share information about Early Heart Attack Care (EHAC), risk factors, symptoms and signs of acute coronary syndrome (ACS), early warning symptoms, atypical heart attack symptoms, the importance of calling 911, and hands-only CPR.

# Intended Outcome and Measurement of Success

More community members will receive education and information on prevention, early recognition, and care for those at risk of having an acute cardiac event.

Measurements: NorthBay Chest Pain Center and Stroke Program, in 2024, will:

- Provide annual EMS educational activities offered to the primary EMS system(s) targeted to the needs of the various EMS scopes of practices for acute coronary syndrome recognition/treatment, cardiac arrest, and stroke;
- Offer or partner with a knowledgeable representative such as EMS to offer EHAC, hands-only CPR, and defibrillator training to the general public through social media such as Facebook; and
- Partner with colleagues in public relations and marketing to use web-based platforms or social media to disseminate EHAC and hands-only CPR education to the community.

# Initiative, Activity or Program Description

## **Injury Prevention and Education**

Conduct community outreach initiatives to affect the public's behavior when it comes to falls, CPR training, AED training, drug use, and more:

NorthBay Health Emergency Services does outreach to provide:

- Fall prevention education
- Hands-free CPR training (to the community at large and schools)
- Support EMS Week to raise awareness of the role first responders play in medical emergencies
- Training and education for EMS
- Narcan Distribution Center and drug abuse counseling program: We are the only entity in Solano County to offer this service and distribute Narcan to EMS and other hospitals
- Child safety seat demonstrations
- Provide bicycle helmets to at-risk students

## **Intended Outcome** and Measurement of Success

More community members will receive education and information on prevention, safety skills, training, and drug abuse counseling.

**Measurements:** A recap of public community presentations.

# Initiative, Activity or

## **Solano Land Trust**

# **Program** Description

Solano Land Trust's 12,000 acres are a key resource in Solano County to help combat the obesity epidemic and other health issues that could be solved with a more active lifestyle. The Land Trust's programs are designed specifically for our community population and encourage as many people as possible to visit these properties.

# **Intended Outcome** and Measurement of Success

Attract 16,000 visitors to Land Trust properties in 2024.

Measurements: At year end, report on overall participation and visitors that to the Land Trust's properties each year, along with program initiatives.

## TRANSPORTATION

# Initiative, Activity or

## **Health Care Lyft Option**

## **Program** Description

While NorthBay Health does not have the scope or authority to address overall transportation issues in Solano County, we do maintain a program intended to assist patients struggling with transportation needs. A social services representative meets with each patient to determine their need and connects them to a rideshare service, if appropriate.

## **Intended Outcome** and Measurement of Success

Each year, NorthBay Health offers a Health Care Lyft option that is free for patients to travel to and from Emergency Department visits and follow-up appointments.

Measurements: Year-end report on the cost of providing rides to patients to and from appointments base on their financial need.

## OTHER COMMUNITY INVOLVEMENT AND SUPPORT

Through donations, sponsorship, community grants, and active participation as volunteers and event coordinators, NorthBay Health helps sustain other nonprofit groups, civic service groups, and individuals working to improve the public health, create a safer community, and enhance local educational institutions. The following are the major sponsorships and donations planned for 2024 calendar year:

Organization	Colone County Library Foundation		
Organization	Solano County Library Foundation		
Event, Activity, Program	Fund Reach Out & Read, a program that gives free books to children ages 0 to 5 when a family makes a pediatric visit to a physician at NorthBay Center for Primary Care. In addition, support the annual SCLF Authors Luncheon at Rancho Solano Country Club, proceeds from which sustain the Reach Out & Read programs.		
Organization	Rotary Clubs of Solano County		
Event, Activity, Program	By sponsoring fundraising events of Rotary clubs in Vacaville, Fairfield, and Suisun City, NorthBay Health will assist the civic organization in conducting healthy activities, spelling bees, community service projects, and other community development initiatives.		
Organization	Grad Nite		
Event, Activity, Program	Financially support local high schools that conduct a safe and sober graduation party for graduating seniors.		
Organization	Little League and Softball Associations		
Event, Activity, Program	Provide sponsorship of various leagues in Solano County to support healthy local sporting activities for boys in baseball and girls in softball programs.		
Organization	Soroptimist International – Vacaville and Central Solano chapters		
Event, Activity, Program	Provide corporate sponsorships for local clubs to help sustain programs that nurture women and young women, encouraging them to seek higher education and career development.		
Organization	Scholarship Programs for Local Students		
Event, Activity, Program	NorthBay Health will provide scholarships to local students pursuing higher education, in and outside the medical profession. In 2024, they could include:		

## Organization

Pink Lemonade and Midnight Sun Foundation

## **Event, Activity, Program**

Sponsor fundraisers for each of the two major advocates for cancer survivors in Solano County. Pink Lemonade hosts patient and survivor retreats and support groups, and connects people to resources for information. Meanwhile, Solano Midnight Sun provides assistance and resources to those affected by breast cancer, offering temporary financial assistance to women who have experienced a financial hardship during their cancer treatments and need help paying for basic living expenses. It also promotes breast health and early detection, providing mammogram sponsorships to under-insured women.